

## Sales & Marketing Coordinator

### The position:

As Sales & Marketing Coordinator your role will be central to the coordination and execution of marketing and communication programs supporting worldwide sales goals. You will be involved in the design, generation and distribution of marketing materials as well as coordination of e-marketing programs and maintenance of our website. You will be responsible for planning, executing and evaluating Exiqon's participation at international conferences. In addition, you will support global Sales and Product management.

The position requires several years' experience within international Sales and Marketing and a BSc/MSc degree in Life Science or Marketing/Communication/Media. A background within Life Sciences or industrial experience from the Life Science/Pharma/Biotech sector would be advantageous. You must be commercially focused, highly organized and possess outstanding interpersonal and communication skills. You will be thoroughly trained and supported by the Sales & Marketing team in Denmark.

### Place of Work:

Vedbæk, Danmark

### Main responsibilities:

- Designing and generating new marketing materials (printed and electronic), coordinating printing and distribution, managing stocks of printed materials, maintenance of existing materials and managing electronic databases of materials such as illustrations and images
- Planning, execution and evaluation of international conferences (including negotiation of terms)
- Coordinating and executing e-marketing programs, managing external suppliers, collecting leads and uploading to CRM system
- Updating and maintaining our website, assist with e-media programs
- Assist in the coordination and preparation of customer visits
- Maintaining product and price lists
- Supporting global Sales and Product Management with ad-hoc tasks including CRM and project related activities

### Qualifications and experience:

- BSc/MSc in Life Science or Marketing/Communication/Media
- Several years' experience within international Sales and Marketing, industrial experience from the Life Science/Pharma/Biotech sector is an advantage
- Experienced user of several of the following: Photoshop, Illustrator, InDesign, Sharepoint, CRM software
- Highly proficient in written and spoken English

### Personal qualities:

- Creative with a flair for design and graphic facilitation
- Strong team player with outstanding interpersonal and communication skills
- Highly organized with ability to manage and prioritize multiple tasks in a dynamic environment
- Conscientious with excellent attention to detail and adherence to deadlines
- Proactive and independent with strong sense of responsibility

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**We offer:**

- A motivating and professional work environment within an interesting and ambitious Life Science company
- An independent, responsible and very important position in which you will be part of a proactive sales & marketing team of competent colleagues
- Great development opportunities and individual career planning
- Pension scheme and health insurance
- Bonus scheme
- Salary corresponding to your qualifications
- Flexible working hours
- 5 weeks of holiday + 5 extra holidays

**About Exiqon:**

Exiqon's products are based on the proprietary LNA™ technology. This technology offers unique advantages for detection of miRNA biomarkers for life science researchers, drug developers and cancer treating physicians working towards personalizing medicine. Exiqon operates in two business areas: Exiqon Life Sciences has established a position for itself as one of the market's leading providers of miRNA research products for miRNA analysis in cells. Our research products are used by academia, biotech and pharmaceutical companies around the world to make groundbreaking discoveries about the correlation between gene activity and the development of cancer and other diseases. Exiqon Life Sciences is also collaborating with pharmaceutical companies in their effort to develop new medicines based on miRNA as biological markers. Exiqon Diagnostics collaborates with pharmaceutical and diagnostic companies to develop novel molecular diagnostic tests for early detection of diseases which can help physicians make treatment decisions. Exiqon is listed on the NASDAQ OMX in Copenhagen. For more information about us, please visit [www.exiqon.com](http://www.exiqon.com).

**Application:**

For more information regarding the position, please contact Director, Marketing and Communication, Ina K. Dahlsveen on +45 45650932 or by email to [ina@exiqon.com](mailto:ina@exiqon.com). Please send your application as soon as possible in English, including your CV, to [ina@exiqon.com](mailto:ina@exiqon.com) or [lg@exiqon.com](mailto:lg@exiqon.com) (please write Sales & Marketing Coordinator in the title). The position is available immediately and applications will be considered as and when they arrive.

