

November 14, 2008

Re: Oncotech is now Exiqon Diagnostics

Dear Valued Customer:

I am pleased to announce the adoption of a new name for our clinical laboratory business, **Exiqon Diagnostics**. During the past couple months, we have been working on initiatives aimed at integrating Oncotech and Exiqon into "One Company" with multiple business divisions all working towards the same goal of becoming the leading company in personalized cancer diagnostics.

At this time, you do not need to change the way you do anything. We would just like to make you aware of the change so that you will be able to recognize that Oncotech and Exiqon Diagnostics are one in the same. The transition will be a long term process and will take a while to achieve. Over time you will start to see the name Exiqon Diagnostics used interchangeably with Oncotech until the transition is complete. The Oncotech brand will remain associated with the EDR Assay.

Exiqon Diagnostics is committed to be a customer-oriented company. We feel that developing a relationship with our clients is crucial to this goal. Therefore, as new developments occur at Exiqon Diagnostics, we would like to share them with you. In that regard, we have initiated a newsletter campaign called ***Exiqon Diagnostics on the Move***. This program is intended to serve as a conduit to announce future company initiatives to customers in a timely manner.

Please note, starting November 3, 2008 our Client Services hours will change. **The new service hours will be from 7:00 am – 5:00 pm M-F and 8:00 am – 4:30 pm on Saturdays (PST).** The phone number will remain the same 1-800-662-6832 (1-800-ONCOTECH). We would like to hear any comments or concerns that you may have. I have included a list of frequently asked questions that may address some of your immediate concerns.

Once again, thank you for allowing us to assist you in the treatment of your cancer patients.

Sincerely,

R. Erik Holmlin, PhD
Chief Commercial Officer
Exiqon A/S

Enclosure

Oncotech, Incorporated
15501 Red Hill Ave.
Tustin, CA 92780
USA

Corporate
Phone: (800) 576 6326
(714) 566 0420
Fax: (714) 566 0421
www.oncotech.com

Client Services
Phone: (800) ONCOTECH
Fax: (714) 566 0423

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